



EDC Board Minutes

March 21st, 2017

Board Members Present:		Board Members Not Present:	
Michele Bradley	David Yamamoto	Ray Sieler	
Doug Olson	Garry Bullard		
Suzanne Weber	Mike Bever		
Connie Green	Tammy King-Crossley		
Ed Gallagher			
Staff Present:	Mike Cohen	Laura Gruenewald	
	Amy Blackburn	Nan Devlin	
Public Present:	Joe Meyer	Alene Allen	

Call to Order

The meeting was called to order by 11:34 am by Chair Michele Bradley and introductions were made.

Public Comment for Items not on the Agenda

None at this time

Consent Agenda (agenda item 3)

A motion to approve the minutes of the February 21st, 2017 meeting as presented was made by Doug Olson and seconded by Suzanne Weber. The motion carried.

A motion to approve the financial reports was made by Suzanne Weber and seconded by Connie Green. The motion carried.

Old Business (agenda item 4)

Commissioner Yamamoto will come to next EDC meeting with updates on 2015 & 2016 Facilities Grants.

New Business

Appointment of Budget Committee (agenda item 5a)

A list of ten names was submitted of budget committee members that agreed to serve on the committee for board approval. A motion to approve the list of recommended budget committee members and presented was made by Garry Bullard and seconded by Suzanne Weber. The motion carried.

Approval of RLF LAC recommendation (agenda item 5b)

The loan committee met on March 9th with one new loan presented #17-03. She's a mental health counselor and of all applicants, this one came in almost worthy to go straight to committee. LAC approved unanimously. A motion to approve the RLF loan #17-03 was made by Tammy King-Crossley and was seconded by Mike Bever. The motion carried.

Reports

EDC Director Report (agenda item 6a)

Director Cohen reported:

- Director Cohen received email from listing broker on the Alderbrook project mentioning that they had dropped the price from \$4.9 million to \$3.9 million and encouraged him to "spread the word" but that seller didn't need/want any help from the EDC at this juncture.
- There will be a "set date" for the revolving loan fund's approval committee as it's proving difficult to get quorum together when trying to get a loan approved.
- The Housing Task Force and CZB consultants had many meetings last week and overall, it seemed to be well received and attended. Director Cohen will have Powerpoint as he attended the "Train the Trainer" and will be able to present the report and findings to the community where it is needed/wanted. Many on the board heard concerns from the community meetings about Housing Coordinator position and role. Education seems to be the key. There are many moving parts in this housing crisis.

VTC Director Report (agenda item 6b)

Director Devlin reported on:

- Personnel changes in Tourism and position is posted – Tourism Marketing and Administrative Assistant. She's hoping to have the position filled and person working by May.
- Updates on TLT – end of February for Q4 with 96% reporting, they were down 1%. But now with 99% reporting they're up 2% for the year @ 7.25% which exceeds goals.
- New visitor guide is out in time for spring Break and it really has a different feel and look.
- International travel impact report came out and for January and part of February, there's been a dip in travel to the United States due to concerns on the bans that have been put in place per new presidency.
- Director Devlin went to the Saltwater Sportsman show in Salem, thought Tillamook could host it here at fairgrounds and has formally recommended it.
- The solar eclipse that's coming up August 21st, the only thing that Tourism's going to do is distribute the solar glasses she had made up. The coast will be pretty busy as it is, do shopping early and stay home.
- The Rockaway Kite Festival will be happening Memorial Day weekend but vendors cannot set up in Wayside. That the only difference from before. There's a lot of drama around this.
- Agritourism update – the 2 day workshop had 30 people. There will be a follow up meeting with subcommittees for various things to work on. There's quite a bit of buzz with this workshop and ultimately they'll put together a "Food, Fish and Farm map". Apparently there were many connections made with restaurant owners and suppliers.

- Wayfinding update – beautiful gateway sign will not happen. ODOT will not allow any on major thoroughfare into Tillamook. Will have to consider City property and put on there.

TAC Liaison Report (agenda item 6c)

Doug Olson reported: None at this time

Board member comments – (agenda item 7)

- Ed Gallagher asked what came out of the TLT meetings. Director Devlin state that there were some great ideas but what she heard the majority say is that they wanted an education center in every town.
- Commissioner Yamamoto talked about the Governor’s visit and it went well. He mentioned the County’s budget strings are going to be really tightened up this year and many to follow.
- Doug Olson met with the County Treasurer this morning and what he thinks is the next year won’t be too bad but the years to follow, the County will be making major cutbacks in many programs.
- Suzanne Weber spoke about the Governor’s visit and how wonderful it was. She appreciated being able to take her around and the fact that she actually was there on a purposeful visit, not just flying through in a helicopter.
- Mike Bever mentioned TCCA temporary visitors center is open. There’s a new exhibit but much of it is the same as the other.
- Ross Tomlin is continuing with transition, learning a lot about the community and the people. He too is having a difficult time finding housing in the area.
- Connie Green reminded the board about director reviews info she had requested in her last email. She also spoke about the fact that the TBCC board has two vacant seats. There is an upcoming announcement that the PRI building has been completely funded, all 2 million has been raised. Kudos to all.

Adjournment

The meeting was adjourned at 1:05 pm by Chair Michele Bradley.