



EDC Board Minutes

June 20th, 2017

Board Members Present:		Board Members Not Present:	
Ross Tomlin	Michele Bradley	Doug Olson	
Mike Bever	David Yamamoto	Ed Gallagher	
Tammy Crossley			
Suzanne Weber			
Garry Bullard			
Staff Present:	Nan Devlin	Amy Blackburn	Laura Gruenewald
	Meghan Burdick		
Public Present:	Joe Meyer	Gus Meyer	Shawna Sykes
	Laura Swanson	Steve Dutton	Wes Colter
	Justin Aufdermauer	Bill Baertlein	

Call to Order

The meeting was called to order by 12:13 pm by Chair Michele Bradley and introductions were made.

Public Comment for Items not on the Agenda - None

Consent Agenda

Amy Blackburn went through the financial reports, stopping after the Revolving Loan Fund report so Director Devlin could fill in on a few details. The one loan that's in default, Beaver Store, they're second trust on that with ColPac, and currently owed around \$7k. They've followed ColPac's lead with sending a demand letter and will follow with foreclosure proceedings on property.

A motion to approve the minutes of the May 18th, 2017 meeting and the EDC, VTC and Revolving Loan Fund financial reports was made by Suzanne Weber and seconded by Tammy King-Crossley. The motion carried.

Old Business

EDC Subcommittee: EDC future options

Chair Bradley started out with enlightening the room that Commissioner Baertlein had asked of the Board to spell out what it is exactly the EDC has done the last 20 years that the County's given a substantial amount of money for. It appears it's time for the EDC Board to do a little introspective soul searching as there's been quite the turnover in the past decade and maybe there are issues that need to be addressed. Since the merging of the EDC and SBDC some eight or so years ago, that may a big part of it.

A subcommittee was put together and met last week as to options or ideas. Many things were discussed, everything was thrown out on the table from partnerships, various types of agreements, splitting of the two organizations, becoming part of the Tillamook Area Chamber, etc.

Quite a few Board members voiced their thoughts as to they feel the two organizations should be split, structure and leadership are different for each organization and they both should be talked about. Commissioner Yamamoto appreciated Commissioner Baertlein's "stirring of the pot", asked if Ross Tomlin was willing to take the SBDC back to the college, and addressed the fact that it's hard to hire top notch people with lack of proper funding. Regional style EDC with neighboring counties? They're willing to start the talks. There was much talk about next steps, define who the EDC is now and what the goals are so proper hiring can be done, etc. Many spoke about refocusing on helping with all the small businesses as that's the majority in the County. Focus on expansion from within and on the private sector.

An additional subcommittee meeting is on July 12th, before the workshop with the county, sometime after the 18th but not around the Fair. It was agreed that they try and have it when Ed can attend as he'll be an integral part of this process moving forward, 6-8 weeks out.

New Business

Approval of EDC-VTC 2017-2018 Budget

Budget Committee is recommending the EDC Board approve the Budget as presented via resolution. Suzanne Weber moved to approve the 2017-2018 Budget, Mike Bever seconded. The motion carried.

Approval of EDC Supplemental Budget

Tammy King-Crossley moved to approve the Supplemental Budget as presented by Amy Blackburn, Suzanne Weber seconded. The motion carried.

Approval of Revolving Loan Fund Application

The RLFC met and approved a loan for the startup of a construction company and the collateral for loan is the truck, trailer, and tools that he's purchasing. This application is exactly the type of applicant the RLF is for. Motion to approve the loan approval committee's recommendation to fund #17-04 was made by Ross Tomlin, seconded by David Yamamoto. The motion carried.

Discussion on EDC Entrepreneurial Scholarship

Director Devlin had a couple of questions about the scholarship that was set up – who was on the review board? Mike Bever stated that the review team was just him and Mike. There was one applicant and she thinks the review team should meet and review. After much discussion, Garry Bullard moved to scrap the scholarship program as currently set up after reviewing of the one application and start over new with it for next year, Suzanne Weber seconded. The motion carried. It was also brought up that though Director Cohen informally renamed the EDC Entrepreneurial Scholarship to the "Connie Green Entrepreneurial Scholarship, it was never formally brought before the EDC Board. That will have to be brought up/voted on soon.

EDC Board Election Results

Congrats to Mayor Suzanne Weber and Mike Bever as there were no applicants for those chairs. There's still one vacancy due to resignation and will be looked to fill at July meeting.

EDC Interim Director Report

Interim Director Devlin reported on – went through all processes for EDC, reviewing and cleaning up some files and such. Most of report we've already discussed in meeting already. There was discussion

on the revolving loan fund and some procedures that have been missed or not enforced. Proper procedures is being gone through and written up. Tammy King-Crossley offered assistance if needed.

VTC Director Report

Director Devlin reported on:

- Last week she reported on year end benchmark report and three main benchmarks, two that are known about – increase in TLT revenue up 8%, increase in brand awareness of 85%, third came in the Dean Runyan increase in destination spending, overall visitor spending down over million dollars. Transportation and fuel costs, much lower than last. Director Devlin talked about the reports, numbers and what they all mean. Some numbers were down and they think it was because of the tornado in Manzanita, the extent of rain, and the perception out there that the Cheese Factory visitor’s center is closed. State wide and local businesses have been hit hard over the winter.
- Travel Oregon has pulled funding for Grant’s Getaways and they were the main funder. Director Devlin said that they may become an underwriter for Grant’s Getaways as he’s a major destination driver. Since the budget’s been approved already, she’s thinking about cutting back on print ads to fund that.

TAC Liaison Report - None

Board member comments –

- Suzanne Weber updated on the construction downtown, where they were at and what’s coming next.
- Ross Tomlin commented on his first graduation at the college of 38 students. He thought it went very well, quite interesting and special.
- Michele Bradley mentioned the café at the museum is now open 11-2 M-F. She also brought up that the board would have to formally name the scholarship to the Connie Green Scholarship if they wanted the name changed. Tammy King Crossley moved to rename the EDC Entrepreneurial Scholarship to the Connie Green Entrepreneurial Scholarship, Suzanne Weber seconded. The motion carried.

Adjournment

The regular EDC board meeting was adjourned at 1:52 pm by Chair Michele Bradley to reopen in Executive Session per ORS 192.660 (2)(a) (closed). Executive Session was called to order at 2:04pm. As discussed in Executive Session, Suzanne Weber moved to do a SEA (special employee agreement) with Nan Devlin, Laura Gruenewald, and Amy Blackburn to account for extra duties that are being done. This is effective May 1st, 2017.