

Economic Development Council of Tillamook County
Executive Board Minutes
October 16, 2012

Board Members
Present

Dale Stockton
Michele Bradley
Doug Olson
Connie Green
Mark Labhart
Suzanne Weber

Board Members
Not Present

Mike St. Clair
Ray Sieler
Patrick Criteser

Staff Members
Present

Dan Biggs

Carla Lyman

Community Members
Present

Gus Meyer
Stephanie Hurliman

Paul Newman
Amy Reiersgaard

Vicki Goodman

1. **Call to Order** (Agenda item 1)
 - a. Meeting was called to order at 12:05 pm by Chair Michele Bradley.
2. **Consent Agenda** (Agenda item 2)
 - a. A motion was made by Dale Stockton and seconded by Suzanne Weber to approve the minutes of the September 2012 meeting. The motion carried.
 - b. A motion was made by Suzanne Weber and seconded by Doug Olson to approve the financial reports for September 2012. The motion carried.
3. **New Business**
 - a. Business Incentive Grant (Agenda item 3.a)
 - i. After much discussion a motion was made by Connie Green and Seconded by Mark Labhart to approve \$283.75 on the condition that Robin Reddish work with the SBDC and one person from the EDC Board to revised the business plan to reflect more specific outcomes. The motion carried. Pending that revised information being presented at a future Board meeting additional funds requested could be released.
4. **Old Business**
 - a. Board Appointment (Agenda item 4.a)
 - i. A motion was made by Connie Green and seconded by Suzanne Weber to appoint Tony Enzler of Sterling to complete the term of Aaron Garcia, who resigned from the Board. The motion carried.
 - b. TRT Tax Update (Agenda item 4.b)
 - i. Doug Olson explained to the Board that the TRT tax would apply to everything that is offered for rent for less than 30 days. He also explained that funds needed for the campaign will be between \$35,000 and \$50,000. Doug requested a one page summary to take to Salem. Fund raising in Salem will take place after the election but before the holidays. Local fund raising will take place after the holidays. The intent is to have three public meetings. Doug Olson and Mark Labhart both stated that the TRT effort needs the support of the Oregon Restaurant and Lodging Association to be successful. Doug believes that the EDC will be most effective in helping to get the word out.

5. **Director's Report** (Agenda item 5)
 - a. The Retail symposium will be held in early 2013. This is driven by Kevin Lehey of Clatsop County. The tourism symposium will be held in late February or early March of 2013. Dan Biggs and Eugene Tish are heading the tourism symposium efforts.
 - b. Dan Biggs reported that work continues on the financing package for the Pelican Pub.
6. **Board Member Comments** (Agenda item 6)
 - a. Connie Green suggested that the SBDC advisors meet at least twice if not three times during the year. She also proposed that they meet the hour before the EDC Board meeting and then attend the EDC Board meeting. Consensus of the Board was that this would be a positive step.
 - b. Mark Labhart reported that John Boyd has been hired as the new planning director and will begin the second week of November. Also Bi-mart continues to "snoop" around the area. Rails and Trails and FEMA appear concerning the FEMA maps continue to move forward.
 - c. Connie Green informed the Board that the Oregon Open Campus position will be reopened. She also spoke about some of the challenges facing the College and education as a whole. She mentioned the How to Write a Killer Business Plan 5-week workshop being held in conjunction with OSU and reminded everyone about the upcoming Mildred Davy Scholarship Luncheon.
 - d. Michele Bradley reported that the Port has been designated as an emergency airport for the North and Central Coast.
 - e. Suzanne Weber informed the Board that the Quilt Trail is kicking off its next phase by offering 40 quilts for sale to the public as a fundraiser. That event is at the Officer's Mess Hall at the Port of Tillamook Bay. Also the new roof is now on the Latimer Quilt and Textile Center.
7. **Executive Session** (Agenda item 7)
 - a. The Board moved to executive session at 1:16 pm to discuss personnel issues.
8. **Adjournment** (Agenda item 8)
 - a. The executive session was adjourned at 1:44 pm.