



EDC Minutes
Tuesday, September 15, 2015

Board Members Present:	Michele Bradley	Board Members Not Present:	Dale Stockton
	Mike Bever		
	Doug Olson		
	Connie Green		
	Ray Sieler		
	Tammy King-Crossley		
	Suzanne Weber		
	Mark Labhart		
	Garry Bullard		
Staff Present:	Mike Cohen	Nan Devlin	Carla Lyman
	Susan Moreland	Amy Blackburn	
Public Attending:	Ross Williamson	Tim Josi	Gary Albright
	Bill Baertlein	Alene Allen	Jeff Schons
	Mary Jones	Mary Gallagher	Mary Gallagher
	Justin Audermauer	Becki Wilhelm	John O'Leary
	John Coopersmith	Gus Meyer	David Yamamoto
	Jeremy Strober	Kris Welland	John Bloom

Call to Order

The meeting was called to order by Chair Michele Bradley at 11:33 am.

Public Comment

Gus Meyer reported that the consensus of opinion from a general public meeting was that there need to be projects on the ground and that funds need to be reserved for major projects in the future.

Consent Agenda

A motion to approve the July 21, 2015 minutes with corrections was made by Mark Labhart and seconded by Suzanne Weber. The motion carried.

Financial reports from the new accounting system will be included next month.

New Business

Introduction of New Staff Member

Nan Devlin introduced Amy Blackburn who has been hired for the .5 position as accountant for EDC and Visit Tillamook Coast (VTC). Nan also announced the new tourism salesperson, Holly Van Nood. This person will be 1 FTE and will primarily working from home.

Timeline and Process for Director Evaluation

Connie Green explained that in the past there has been a six (6) month evaluation of the director. That did not happen this time, and Connie invited discussion about how the Board would like to handle the evaluations of both the EDC and VTC directors. The consensus of the Board was to have the entire board participate in the evaluation, which will include a broad approach of what's going well/what's not going so well. Connie will email scoring sheets by the end of the week, and an executive session can be scheduled for October.

Resignation of Board Member

A board member resignation is expected shortly but nothing has been received in writing at this point. Once the written resignation is received, the Board has 45 days to appoint a replacement to serve out the remainder of the term. The Board agreed that the opening will be posted and that Board members will contact individuals they believe would be interested. All applicants will be interviewed at the October meeting.

Discussion of Revolving Loan Process (RLF) Process

Mike Cohen presented key changes he is proposing to the RLF process. The Board asked for clarification on a few points and Mike will rework those points and present the final proposal at the October meeting. Those points include: lien position, whether we will seek a personal guarantee beyond the corporate shield, whether we will continue to partner with ColPac on loans, and whether the final decision of whether to make a loan or not rests with the Loan Board or the EDC Board. After considerable discussion consensus of the Board is that the Loan Board will make a recommendation and the final decision will rest with the EDC Board.

Tourism Facilities Grants

Nan Devlin reviewed the time involved and process of creating the tourism facilities grant package and then presented the Board with the recommendation from the Tourism Advisory Board (TAC) regarding the rankings of the tourism facilities grants proposals.

After considerable discussion, a motion to approve the recommendation of items 1-9 as given to EDC by the TAC was made by Garry Bullard and seconded by Connie Green. The motion carried with a vote of seven (7) in favor and two (2) against.

A motion to use \$40 to \$60,000 from the VTC reserve fund to get the Nestucca Fire Beach Access Improvement project started was made by Connie Green and seconded by Tammy King-Crossley. A plan would need to be presented and Mark Labhart stated that this would need to be declared to be some kind of emergency. The motion failed with a vote of four (4) in favor and five (5) against.

EDC Director's Report

Mike Cohen asked the Board to give the director the authority to authorize payment of expenses totaling \$250 or less without the okay of the Board. A motion to authorize both the EDC and VTC directors to pay items under \$250 was made by Connie Green and seconded by Suzanne Weber. The motion carried.

Agenda items 4F, 5 A-D

Due to the extended discussion on tourism-related grants, agenda items 4F as well as 5 A-D were tabled until October.

Adjournment

The meeting was adjourned at 2:01 pm.