

**Economic Development of Tillamook County  
Executive Board Meeting  
Tuesday, October 15, 2013**

Board Members Present		Board Members Not Present	
	Doug Olson		Suzanne Weber
	Michele Bradley		Patrick Criteser
	Mike St. Clair		
	Mark Labhart		
	Ray Sieler		
	Tony Enzler		
	Dale Stockton		
	Connie Green		
Staff Members Present			
	Dan Biggs	Carla Lyman	
Public in Attendance	Bill Baertlein	Mary McArthur	Dennie Houle
	Gus Meyer	Alene Allen	Stephanie Hurliman
	Merrienne Hoffman	David McCall	Paul Daniels
	Linda Koslowski	Angeline Pepper	

**Call to Order** (agenda item 1)

Meeting was called to order at 11:53 am by Chair Mike St Clair.

**Old Business** (agenda item 2)

TLT

Dan Biggs reported that the ordinances are on the ballot, which goes out the week of October 14. Commissioner Baertlein has been leading the advocacy committee and Doug Olson has acted treasurer. Doug Olson reported that around \$15,000 has been raised for this effort and several marketing pieces have been created—between 60,000 and 70,000 flyers have been printed and an insert has been produced which will be included in the Headlight Herald and the Tillamook Shopper. Approximately 70 radio spots are part of this effort as well. In addition there have been ads in the Headlight Herald, North Coast Citizen, Pacific City Sun, and the Shopper. Doug Olson also stated that there are two groups in opposition to the TLT. One that questions how the money will be spent and the second does not want any more tourists.

Dan Biggs went on to say that if the TLT passes it is scheduled to go into effect on 1/1/2014 so there is a lot to be done before then. This involves citizen input, advising the Board, and doing a preliminary needs assessment to be able to get the strategic plan going by the end of the year.

Connie Green asked what “a lot of work” means. Does it mean meetings need to be longer, additional meeting scheduled, etc.? She requested more specific information about what is needed from the EDC Board. Dan explained that the first step is to set up the Intergovernmental Agreement (IGA) which will include discussions with the County Commissioners and Paul Levesque. It will also be important to keep the public informed through every step of the process. Mark Labhart added that since TLT money would not begin coming into the County until June at the earliest there is actually plenty of time for due diligence. He stressed the need to go slowly with the process, making sure it is well thought out, that the public is informed, that the committee has formed, met and worked the process. Mark indicated that he is going to make sure there is a lot of public input on how this is all set up.

Connie Green suggested that it would be helpful to begin looking at the process. Doug Olson suggested that it might be helpful to take an extra 30 minutes at the November 19, 2013 meeting to discuss a schedule for the next year. He suggested setting up a series of checkpoints, the process of application for funding, etc. He stated that the biggest thing initially will be getting the County to inform the various collectors of the tax on how to do it, how to keep track of it, etc. Once that is in place, not a lot happens for the next six to nine months until there is actually some money accumulated to distribute. During that time is when the plans develop on how to involve the State, the outside groups, and all that.

#### **Consent Agenda** (agenda item 3)

A motion was made by Michele Bradley and second by Connie Green to accept the minutes as presented. The motion carried.

A motion was made by Mark Labhart and seconded by Michele Bradley to accept the financial reports. The motion carried.

#### **New Business**

##### Economic Initiative (agenda item 4A)

Dan Biggs reminded the Board that it had been suggested that the Economic Opportunity Analysis (EOA) be expanded to include the entire County. The current EOA was done for the city of Tillamook. Paul Wyntergreen explained that analysis included everything from Bay City to Cape Lookout. DLCD does have some grant funds that are coming up for this type of work. The EOA is largely a land use document but also serves as a SWOT analysis. Paul thinks that the work can easily be expanded to encompass the entire County. Dan Biggs explained that the next step on this is a meeting between, Mark Labhart, Patrick Wingard, Paul Wyntergreen and himself to work out the framework for the proposed project. Connie Green asked how much the typical DLCD grant is--\$20,000--and whether completing the EOA is contingent on receiving grant funding. Mark Labhart

explained the County has nothing budgeted for this project, so if no grant funding is available, the project would have to be put on hold until it could be worked into a future County budget. Connie Green asked if a grant writer would be needed. Mark Labhart stated that Paul Levesque could write the grant with the help of DLCD.

A motion was made by Connie Green and seconded by Doug Olson to charge the EDC Board to pursue grant funding on behalf of the County, working with the city, Community Development, and DLCD, to expand the EOA to include the entire County. The motion carried.

**Director's Report** (agenda item 5)

Bovine Mortality Update

The working group consisting of Dan Biggs, Rick Williams, Paul Newman, Adrian Roberts, and David McCall has been meeting to take a look at this project. Paul Newman explained that they are trying to solve the problem and create an investment ready business plan to see if a business or businesses can be created and be sustainable. David McCall has good background on this process and has agreed to serve as project coordinator.

Phase I deals with determining the scope of work so financing can be secured. This is a study to determine whether this can actually work. This type of Phase I study typically costs around \$100,000. There is a lot of interest in this subject at all levels.

Phase II is to actually construct a pilot plan and prove that it works.

Phase III is setting up a full scale manufacturing plant.

A motion was made by Connie Green and seconded by Tony Enzler for EDC to support efforts to work through Phase I within the next year to determine if this is a viable project. The motion carried.

David McCall stated that it is his desire to get the stakeholders together for a meeting during the first quarter of 2014.

Manufacturer's Connector.

Mary McArthur stated that there are nine (9) manufacturing companies in Tillamook County and there will be a meeting to discuss what their needs are.

**Public Comment** (agenda item 6)

Garibaldi Wharf Project

Paul Daniels updated the Board on this project. Demolition is going on now. The in the water work period begins November 1. Bids open at 2 pm on 10/18/2013. The process of interviewing two of the six applicants for construction manager is

underway. 28,000 feet of piling will be put in with an average piling depth of 100+ feet. Over 700 feet of new dock will be built, 24,000 sq. feet of useable dock which will be concrete.

Paul Daniels also stated that work continues on funding for the South Jetty project  
Local Recycling Solutions Study

David McCall stated that a request had been submitted to EDC for involvement on a local recycling solutions study dealing with difficult to recycle materials. There is an offer to put this study together for the County at a cost of about \$20,000.

**Board Member Comments** (agenda item 7)

Connie Green stated that an executive session is needed at the November meeting to deal with Dan's evaluation. The evaluation form will be emailed to all Board members. She also encouraged all Board members to weigh in on the State's desire to rework Workforce and separate that from the Community Colleges. Connie will forward to the Board an email from Stephanie Hurliman of WorkSource Oregon for their consideration. Deadline for feedback is October 25, 2013. Connie stated that workforce is community based, as are community colleges.

Tony Enzler announced that Sterling Bank and Umpqua Bank will merge. The merger will be transparent, and the signage will not appear for about a year.

Mark Labhart shared the following events that are on the calendar:

10/17—Pelican Brewery Grand Opening

10/24—Kurt Schrader will speak on FEMA changes

11/2—Betsy Johnson and Deborah Boone will be at the Port for a Town Hall meeting.

**Adjournment** (agenda item 8)

The meeting was adjourned at 1:04 pm.