



EDC Board Minutes

June 26, 2014

4 pm

Officer's Mess Hall, Port of Tillamook Bay

Board members present: Doug Olson, Michele Bradley, Ray Sieler, Tony Enzler, Mark Labhart, and (agenda Connie Green (via phone).

Staff members present: Dan Biggs, John Hope-Johnstone, and Carla Lyman

Public in attendance: Justin Aufdermauer, Rep. David Gomberg, Scott Gilbert, Patty Hughes, and Tina Sieler

Special Board Meeting on Supplemental Budget

Call to Order (agenda item A)

The meeting was called to order by Vice Chair Doug Olson.

Public Hearing on the Supplemental Budget and FY 2014-2015 Budget (agenda item B)

The public hearing was opened by Vice Chair Doug Olson. There was no public comment at this time.

Adjournment (agenda item C)

The public hearing was adjourned.

Regular Board meeting

Call to Order (agenda item 1)

The regular Board meeting was called to order by Vice-Chair Doug Olson.

Discussion of Banking for TLT portion of the Budget (agenda items 2.A & 2.B)

The current financial SOPs were explained by Dan Biggs. After discussion regarding the opening of a separate account, possibly at a different institution than TLC which handles the main EDC accounts, it was decided that this issue will be taken up as an action item at the July 2014 meeting. A motion to approve the supplemental budget for FY 2013-2014 as well as the budget for FY 2014-2015 was made by Tony Enzler and seconded by Ray Sieler. The motion carried.

Election Results (agenda item 2.D)

Two incumbents were on the ballot for re-election to the EDC Board. Ballots went to all EDC members and the results are in. Suzanne Weber and Patrick Criteser have been re-elected to the EDC Board for the three year term ending June 30, 2017. A motion to accept the election results was made by Michele Bradley and seconded by Ray Sieler. The motion carried.

TLT Update (agenda items 2.C & 3.B)

An update was given by Vice-Chair Olson on the tourism director search. The five applicants that met the minimum requirements have been asked to submit some additional information. In addition, the position has been re-advertised. The calendar for the entire process has been extended by an entire month.

The process has begun to retain a legal firm which is the go-to trademark firm in Oregon. We would be trademarking the following "The Tillamook Coast: It's the natural choice" which was brought to TAC by Destination Marketing. This was supported by the TAC. A commitment letter has been signed with the firm. A formal recommendation will be sought at the TAC meeting on June 30, 2014. Destination

Marketing has asked that consideration be given to exactly what this effort will be called—Travel Tillamook, Travel Tillamook Coast, Visit Tillamook, Visit Tillamook Coast, or something else. This will be turned over the TAC for their recommendation to the EDC Board.

TAC Resignation (agenda item 2.E)

There has been an additional resignation from the TAC and it has been suggested that Val Folkema be asked to fill that vacant position. A motion to recommend to the BOCC that Val Folkema be appointed to fill the vacant position on the TAC was made by Michele Bradley and seconded by Ray Sieler. The motion carried.

Approval of Web Design Package (agenda item 3.B)

A motion to award the contract for Tourism web design to Tillamook Design was made by Michele Bradley and seconded by Tony Enzler. The motion carried.

Election of Officers (agenda item 2.D)

The following slate of officers was offered to the Board for their consideration for 2014-1025: Chair—Doug Olson; Vice Chair—Ray Sieler; Secretary/Treasurer—Tony Enzler. After considerable discussion a motion to accept the slate of officers for FY 2014-2015 was made by Ray Sieler and seconded by Mark Labhart. The motion carried.

Director's Report (agenda item 3.A)

Research is underway on possible creation of a Rural Venture Opportunity Fund.

Adjournment (agenda item 5)

The meeting was adjourned by Vice Chair Doug Olson.