



Board Minutes

October 20, 2015

Board members present:	Garry Bullard	Board members not present:	Ray Sieler
	Doug Olson		
	Suzanne Weber		
	Michele Bradley		
	Connie Green		
	Mark Labhart		
	Tammy King-Crossley		
	Mike Bever		
Staff members present:	Mike Cohen	Nan Devlin	Carla Lyman
	Susan Moreland	Amy Blackburn	
Public Attending:	Sean Carlton	David Yamamoto	Ed Gallagher
	Judson Randall	John O'Leary	Mike Kittel
	Tim Hirsch	Justin Aufdermauer	Gus Meyer

Call to Order

The meeting was called to order by Chair Michele Bradley at 11:30 am.

Public Comment for Items Not on the Agenda

None at this time.

Consent Agenda

A motion to approve the minutes of the September 15, 2015 meeting was made by Suzanne Weber and seconded by Tammy King-Crossley. The motion carried.

After discussion about the new formatting for EDC financial reports and a request to have the IGA partner membership revenue broken out into County membership and Other IGA parties, a motion to approve the financials as presented was made by Suzanne Weber and seconded by Doug Olson. The motion carried.

New Business

Banking Changes

In light of the change to bring RLF maintenance in-house, a number of motions regarding banking were made.

A motion to remove Ray Sieler, Patrick Criteser, Dale Stockton, and Mike St. Clair from the current signature card for accounts at TLC Federal Credit Union was made by Connie Green and seconded by Tammy King-Crossley. The motion carried.

A motion to close the accounts (RLF checking, RLF Money market, and Project Administration) at TLC Federal Credit Union was made by Tammy King-Crossley and seconded by Suzanne Weber. The motion carried.

A motion to open an RLF account with ACH capabilities at Columbia Bank, with Michele Bradley, Mike Cohen, Doug Olson, and Suzanne Weber on the signature card, was made by Tammy King-Crossley and seconded by Mark Labhart. The motion carried.

In an unrelated accounting matter, a motion to authorize \$50 monthly cell phone reimbursement for the Visit Tillamook Coast Director and the EDC Director was made by Connie Green and seconded by Suzanne Weber. The motion carried.

Board Member Appointment Interviews

Four candidates—David Butler, Ed Gallagher, John O’Leary, and Michael Kittel—were considered for the Board seat vacated by Dale Stockton. Ed Gallagher was appointed to the Board. There was brief discussion about the possibility of increasing the size of the Board. This will be discussed more fully at a later date.

Discussion of Tillamook Chamber/EDC Partnership

Connie Green requested that the EDC Board have a joint workshop with the Tillamook Area Chamber Board regarding partnership opportunities. A Doodle poll will be sent out for date and time.

Approval of Revolving Loan Process and Appointment of RLF Administration Committee

A motion to accept the revised revolving loan fund process and to appoint Tim Josi, Lisa Phipps, John Putman, Tammy King-Crossley, Tom Connaughton, and Kaylan Sisco to the Loan Administration Committee was made by Connie Green and seconded by Mike Bever. The motion carried. It was also noted that committee appointments will be reviewed by the Board yearly.

Approval of Phase 1 Marketing and Promotions Grants

VTC Director Nan Devlin presented the recommendation of the Tourism Advisory Committee (TAC) to approve the six grant proposals which were submitted for the Phase 1 marketing and Promotions Grants. This is a total of the grant proposals received, three for profit, three not-for-profit. The total requested was \$30,347.26. A motion to approve the TAC recommendation and award all six grant requests was made by Garry Bullard and seconded by Suzanne Weber. The motion carried.

Reports

EDC Director Report

Mike Cohen advised the Board that he is now focusing on the long term financial stability of the organization. A sub-committee of Michele Bradley, Suzanne Weber, and Tammy King-Crossley was formed to work with Mike on defining the areas of focus for discussion such as membership, scholarships, younger professionals program, at the November Board meeting.

Visit Tillamook Coast Director Report

Nan Devlin gave the Board an overview of recent media tour activities and asked the Board’s opinion regarding possible rewording of the grant applications to include all 501c organization rather than the current designation of 501c3 and 501c6. Board consensus is that legal counsel should be contacted for their opinion.

TAC Liaison Report

Doug Olson presented the Board with a memo stating his opinion regarding the possibility of IGA renewal with Tillamook County. There will be a workshop with the Tillamook County Commissioners on November 4th at 3 pm to discuss this matter, and Nan Devlin will present research regarding this is handled in other counties. There was considerable discussion about whether an EDC Board workshop should be held prior to the November 4th workshop with

BOCC, to solidify the EDC's position. No workshop will be schedule. Board members were encouraged to attend the November 4th workshop as they are able.

Board Member Comments and Updates

Doug Olson stated that a town hall meeting regarding incorporation for Pacific City will be held February 20, 2016.

Adjournment

The regular board meeting was adjourned at 1:41 pm

Call to Order

The board went into Executive Session at 1:45 pm. Pursuant to ORS 192.660(2)(i), the executive session was for review and evaluation of EDC and VTC Directors.

Adjournment

The executive session was adjourned at 2:14 pm.