

Economic Development Council of Tillamook County Board Minutes

January 20, 2015
12:00 pm

Board Members Present:	Doug Olson	Board Members Not Present:	Patrick Criteser
	Suzanne Weber		Mike St. Clair
	Dale Stockton		
	Connie Green		
	Ray Sieler		
	Mark Labhart		
	Michele Bradley		
Staff Members Present:	Mike Cohen	Nan Devlin	Carla Lyman
	Susan Moreland		
Public Present:	Marcus Heinz	Gus Meyer	Justin Aufdermauer
	David Yamamoto	Dennie Houle	John Hope-Johnstone
	Angeline Chan-Pepper	Mary McArthur	Rachel Hagerty
	Shawna Sykes	Tim Hirsch	Patty Olson
	Mark Ellsworth		

Call to Order (agenda item 1)

The meeting was called to order at 12:04 pm by Board Chair Doug Olson.

Consent Agenda (agenda item 2A and 2B)

A motion to accept the minutes of the November 17th and December minutes as well as the November and December financial reports was made by Suzanne Weber and seconded by Connie Green. The motion carried.

Introduction of New EDC Director (agenda item 3)

Doug Olson introduced Mike Cohen, new EDC director. Mike gave a brief statement of his background and experience.

Old Business

Board Vacancy (agenda item 4A)

The consensus of the Board was to move this matter to the February meeting. The vacancy will be publicized.

Review of Audit (agenda item 4B)

Doug Olson gave a brief overview of the 2013-2014 audit. EDC received a "clean" audit. A motion to approve the audit for the 2013-2014 fiscal year was made by Michele Bradley and seconded by Suzanne Weber. The motion carried.

Budget Committee (agenda item 4C)

The EDC Budget Committee currently has three vacancies. The vacancies will be posted with the intention to make appointments at the February meeting.

Revision of TBCC/EDC agreement (agenda item 4D)

Connie Green explained to the Board that the Tourism Director and Marketing Assistant have been moved into the current EDC/SBDC offices on the first floor of the college. The current TBCC-EDC agreement has been reflected to reflect two changes—1) the director position has gone to 50% EDC, 50% SBDC; and 2) the current rent of \$500 will now be shared by EDC and TLT--\$250 each. A motion to amend and execute the revised agreement was made by Suzanne Weber and seconded by Ray Sealer. The motion carried. Connie Green abstained.

Reports

Tourism Director's Report (agenda item 5A)

Nan Devlin presented the media and public relations activity in November which included:

- Hosting a visit for John Goteborg Anderson of the Bend Bulletin and Eugene Register Guard, as well as a variety of articles that have been published recently on the website Red Tricycle and in the fall edition of Coast Explorer Magazine.
- Nan also reported that she, Justin Aufdermauer, and John Hope-Johnstone recently attended the Destination Marketing Organization conference at Mount Hood.
- It was agreed that a letter should be sent to county restaurateurs regarding registering on the Tillamook Coast website.

December Response Report (agenda item 5B)

John Hope-Johnstone presented a PowerPoint presentation of the November response report.

TAC Update (agenda item 5C)

Doug Olson shared the following:

- TAC continues to work on strategy. A work session will be held at the January 27th meeting.
- The Grant Application should be coming to the EDC Board for approval in February with the intent to present to the Board of County Commissioners in late February.
- The County is prepared to provide detailed data regarding the TLT funds that are collected that will give an excellent basis to evaluating the Tillamook Coast programs.

Board Comments (agenda item 6)

- Senator Roblan is bringing a Chinese delegation to the Oregon Coast in September. Tillamook will be there only stop.
- Connie Green reported that the TBCC First Class Scholars program will be changing to include a limited amount of career/technical student and the current culinary program is being revamped into more of a complete HTR program.
- Dale Stockton announced that Nehalem dredging should be wrapped up by February 15.
- Michele Bradley announced that the Air Museum opened on January 1, the café should have their soft opening on February 2. A Behind the Scene of the museum will also be held.

Adjournment (agenda item 7)

The meeting was adjourned at 1:27 pm by Board Chair Doug Olson.