



**EDC Board Minutes  
August 19, 2014**

<b>Board Members Present:</b>	Suzanne Weber	<b>Board Members Not Present:</b>	Ray Sieler
	Mike St. Clair		Patrick Criteser
	Connie Green		Dale Stockton
	Mark Labhart		Michele Bradley
	Doug Olson		
	Tony Enzler		
<b>Staff Present:</b>	Dan Biggs	Carla Lyman	
<b>Public Attending:</b>	Mary McArthur	John Davy	Jeannie Hope-Johnstone
	Gus Meyer	Scott Gilbert	Shawna Sykes
	John Hope-Johnstone		

**Call to Order** (agenda item 1)

The meeting was called to order by Chair Doug Olson at 12:01 pm.

**Consent Agenda** (agenda items 2A and 2 B)

A motion to approve the minutes for July 15 and July 30, 2014 as presented was made by Suzanne Weber and seconded by Connie Green. The motion carried.

A motion to approve the financial reports for July 2014 as presented was made by Suzanne Weber and seconded by Mike St. Clair. The motion carried.

**EDC/TBCC Agreement** (agenda item 3)

After a brief explanation of modifications that have been to this year's agreement, a motion to approve the agreement between EDC and TBCC for the 2014-2015 fiscal year was made by Suzanne Weber and seconded by Tony Enzler. The motion carried; Tony Enzler abstained.

**TLT/TAC Updates** (agenda items 4 A and 4B)

Doug Olson reported that the screening committee has selected five (5) candidates for interviews which are scheduled for September 8, 9, and 10, 2014. Three of the candidates are from Oregon, one from California, and 1 from South Carolina.

Mark Labhart suggested that a letter of recognition be sent to Jon Carnahan for his work on the selection of the new tourism director. The Board publicly thanks Jon for his outstanding work on this project and a letter will be sent. Doug Olson also recognized the College staff for their work on the selection process.

The tagline that was approved at the July 30, 2014 conference call meeting has been sent to counsel for trademark.

The logo which has been recommended by the Tourism Advisory Committee (TAC) was circulated. A motion to accept the recommended logo was made by Mike St. Clair and seconded by Tony Enzler. The motion carried with a five (5) to one (1) vote.

John Hope-Johnstone presented a proposed six-month marketing plan. Following discussion, a motion to accept the six-month marketing plan as presented was made by Mike St. Clair and seconded by Suzanne Weber. The motion carried.

A motion was made to approve a \$17,000 contract with the Dennett Group for establishing benchmarking metrics was made by Connie Green and seconded by Mark Labhart. The motion carried.

**Director's Report** (agenda item 5)

Dan Biggs reported that there is a CD maturing at Wells Fargo and asked the Board whether they would like it to roll over or move it to another institution. A motion to move the first CD to Columbia Bank and then spread them amongst the local financial institutions as they mature was made by Connie Green and seconded by Suzanne Weber. The motion carried with one (1) abstention.

Dan Biggs distributed his letter of resignation to the Board. He thanked the Board for the opportunity and stated that he would remain in the position through the end of the calendar year. Connie Green thanked Dan for his willingness to remain in the position during the transition to a new Director.

**Board Discussion Items** (agenda item 6)

Mark Labhart reported that there are some serious issues coming as a result of some proposed FEMA changes.

Doug Olson reminded the Board that the Coastal Caucus in Florence is August 20 and 21, 2014. Doug, Dan Biggs, and Connie Green will be attending.

**Adjournment** (agenda item 7)

The meeting was adjourned at 1:24 pm by Chair Doug Olson.