

Economic Development Council of Tillamook County
Board Meeting
Tuesday, September 28, 2010

EDC Board	Present:	Joel George	Jan Jensen	Not Present:	Mike St Clair	Harold Strunk
		Doug Olson	Dale Stockton		Jon Carnahan	
		Bob McPheeters	Mark Labhart			
		Michele Bradley				
SBDC Advisors	Present:	John Putman	Mark Weigardt	Not Present:	Jim McGinnis	Dan Nichols
		Kris Lachenmeier	David Yamamoto		Jim Carlson	
		Betty Baumgardt				
Staff	Present:	Marshall Doak	Sally Tuttle	Public:	Jeff Sherman	
		Nina Kaufmann	Carla Lyman			

Call to Order

The meeting was called to order at 12:10 pm by Vice Chairman Joel George.

Consent Agenda

Motion by Jan Jensen and seconded by Michele Bradley to accept the minutes of the July 2010 meeting as presented. Motion passed unanimously.

Motion by Dale Stockton and seconded by Michele Bradley to accept the financial reports as presented. Motion passed unanimously.

Doug Olson asked if the college could 'memo bill' to allow the records to be more accurate. Marshall will speak to the college about being on schedule with billing.

Marshall drew the board's attention to the CD ladder that has been created with \$80,000 of Revolving Loan Fund money. Each quarter one of the four certificates of deposit will be maturing. If there is no need to recapitalize the Revolving Loan Fund, the CD's will roll over on a yearly basis.

The items 'incentives' and 'marketing' under Project Administration were also pointed out to the Board. The incentives monies are there to match EDC partners as new businesses are recruited to locate in Tillamook County. The \$25,000 amount in marketing is based on a variety of discussions including the marketing discussion at the July 2010 Board meeting. The Board was asked for its consent to designate these monies as requested by the Director; consent was given.

New Business

OSU Open Campus—Jeff Sherman

Jeff Sherman explained the Open Campus program which uses the extension model of working with OSU departments of agriculture, forestry, and oceanography, and expands that to all OSU departments. This will bring in resources the entire Oregon State University system to educate Tillamook County. Jeff cites the following as to key point to making the OSU Open Campus program successful:

- ✓ Relationships
- ✓ Affordable Business Model
- ✓ Input from Local Businesses
- ✓ Increasing the Culture of Higher Education in the Community
- ✓ Offering Meaningful Courses

The program began offering courses in June 2009 and additional courses continue to be developed at this time.

Marketing

Marshall offered the following update on the progress of EDC marketing efforts:

- ✓ The list of questions to ask all the parties regarding incentives they are able to offer has been compiled and one-on-one meetings with the Port of Garibaldi, Port of Tillamook Bay, and the City of Garibaldi have taken place. Meetings with the city of Tillamook were held with the prior city manager. These one-on-one meetings should be wrapped up in the next two months.
- ✓ The session with mayors, city officials, etc to brainstorm about obstacles that exist and how to deal with those obstacles has not happened. Through conversations with various board members, Marshall has become unsure whether is a true consensus regarding this meeting.

Doug Olson feels having a package ready with things that can definitely be offered to prospective businesses interested in locating in Tillamook County will be more effective than having to tell people “we’ll get back to you.”

Marshall will create fact sheets for North, Central and South areas of the county stating incentives that are available.

Marshall will present a white paper on incentives at the October EDC Board meeting.

Letter of Support

Mark Labhart requested that an updated letter of support for the Hwy101/Hwy 6 project be sent immediately to the city council.

Motion by Doug Olson and seconded by Michele Bradley for the EDC to write a revised letter of support for the Hwy 101/Hwy 6 interchange project as a whole to send to the Tillamook city council.

The motion passed unanimously. Marshall will write the letter, email it to Board members for their input and submit the final version to the Tillamook City Council.

The meeting was adjourned at 1:00 pm.

Following the adjournment, Marshall introduced Nina Kaufmann, the new SBDC counselor and instructor to the EDC Board.

As part of the Director’s Report, Marshall highlighted the recent proposal that was submitted in response to an Oregon Business Development request that is a viable possibility for Tillamook County. This business is related to the hi-tech industry and is looking for a place either on the Oregon Coast or the Northeast Coast. This was a competitive process with four proposals submitted the Oregon coastal communities, including Tillamook. Two sites at the Port of Tillamook Bay were proposed; potential of four jobs at the start with a potential build out of 150 jobs. The EDC is waiting for a response.

Signature cards were circulated for Board member signatures on the TLC bank accounts.