

**Economic Development Council of Tillamook County
Board Meeting
October 19, 2010**

Board Members	Present	Mike St Clair	Michele Bradley	Not Present	Harold Strunk
		Mark Labhart	Jan Jensen		Joel George
		Bob McPheeters	Dale Stockton		Doug Olson
		Jon Carnahan			
Staff Members	Present	Marshall Doak	Sally Tuttle		
		Carla Lyman			
Guests		Connie Green	Jeff Sherman		
		Andy Neal	Mark Wiegardt		
		Kevin Greenwood			

- **Call to Order**
 - The meeting was called to order at 12:08 pm by Board chair Mike St Clair.
- **Public Comment**
 - Kevin Greenwood of the Port of Garibaldi updated the EDC Board on the ongoing work being done on the strategic business plan, which is required by the State. Through this process, the Port Commission is learning that the current infrastructure avenue where the commercial fishery processes are is in very bad shape. This is a critical piece of infrastructure and the consideration of repairing it may move the boat basin project down the list of priorities.
 - Kevin also distributed an informational brochure on the Port of Garibaldi, which explains what the Port provides to the County. This will be used as a tool at fairs, etc.
 - Andy Neal reminded the EDC Board of the Business Symposium set for Thursday, October 21, 2010 from Noon to 1:30. This month the topic is Content Marketing. Also the Chamber is now working on the directory and calendar of events for 2011 and nominations are now being accepted for the Chamber's annual awards.
- **Consent Agenda**
 - **Minutes** A motion was made by Michele Bradley and seconded by Jan Jensen to accept the minutes of the September 28, 2010 Board meeting as presented. The motion passed unanimously.
 - **Financial Reports** A motion was made by Jon Carnahan and seconded by Michele Bradley to accept the financial reports as presented. The motion passed unanimously.
- **New Business**
 - **Report on the Rural Community College Alliance Conference**
 - Connie Green, TBCC Vice-President, Sally Tuttle, business counselor, and Jeff Sherman, OSU Open Campus coordinator attended the community college and economic development national conference held in Portland October 11-13. PCC was showcased during the conference because of a program they have developed to effectively pool resources together called the CLIMB Center-- Continuous Learning for Individuals Management and Business. Basically all SBDC functions along with the entrepreneurship, master's advisory cohort along with a recipe to market program are packaged together so when a business person decides they have a need, you can walk in and the Center works with you to provide what you need. Tillamook has all the elements but they are not packaged in a way that is as clear as this CLIMB Center program. All of the curricula from the PCC program is available for our use at no cost.

- Sally Tuttle and Jeff Sherman spoke specifically about Recipe to Market, a 13 week program that provides the foundation for business development, product development, organizational development, food safety, packaging, production and distribution. This team is also looking at the possibility of the business owners forming a cooperative at some point in the future to help bring costs down.
- EDC's potential role could possibly be to bring in potential partners. This could be an excellent way to bring a lot of elements together that haven't really been able to get things off the ground themselves.
- Connie, Sally, and Jeff will bring a proposal to possibly repackage our existing services to the EDC Board in January 2011
- **Mark Wiegardt—Whiskey Creek Shellfish Hatchery**
 - Mark Wiegardt explained that he and his wife, Sue Cudd run Whiskey Creek Shellfish Hatchery, one of three big hatcheries on the West Coast raising shellfish larvae. Mark educated the Board regarding the importance of PCO² levels in raising the shellfish larvae and how OSU is helping them with monitoring etc. He also explained his concern regarding terra-pod, one of the key foods for Salmon. Terra-pod makes up 45% of the Salmon's diet. Mark wonders if these things are being researched, or if enough research is being done in these areas to begin finding solutions.
 - Mark Labhart suggested that for the EDC it's important that more ocean monitoring be done than is being done right now. After the election the congressional staff should be contacted regarding this. There is tremendous interest in the ocean right now i.e. ocean energy, food chain, etc. The EDC's role in this could be to lobby for research \$\$ to set up a program to figure out what's going on out there and to start answering some of these questions.
 - Jon Carnahan suggested that the Board begin using Action Items to give staff guidance and also to remind the Board to follow up on issues/subjects.
 - Marshall agreed that Action Items could be useful. Projects need to be prioritized to work within time constraints on the staff, which totals just 1 and 3/8 positions. The Board acknowledged the time limitations on the staff stating that there are things that the Board can do on many of these issues; it is not all up to staff.
 - The idea of having work meetings apart from regular Board meetings was suggested to allow more in-depth discussion on subjects; these are possible on the Board's instruction.
 - The Board would like Mark Wiegardt to return in two to three months to present an update on this situation.
- **Incentives**
 - Marshall Doak presented a draft of an incentives white paper. Research uncovered the following information:
 - Incentives are primarily directed toward the tax structure.
 - There are very few local incentives offered.
 - Currently \$15,000 has been set aside in a Project Admin account—one time monies—to be used as a match with other agencies as incentive. One suggestion is to possibly have the County put up a 5% reduction; a participating location such as a Port put up 5% and the EDC match that with 10% for a 20% total reduction. There are enterprise zones throughout the county which offer their own incentives. A board resolution will be necessary and Marshall will have county counsel review the resolution.
 - Incentives will be on the November agenda with the goal of approving the tool.

- **Director's Report**
 - Marshall reported on the OEDA (Oregon Economic Development Association) conference he attended October 11-12. Information from THE 2011 Oregon Business Plan Review by Pat Reiten, President, Pacific Power was distributed.
 - Marshall also gave brief report on the Main Street Conference which he attended October 6-8 along with Alene Allen, Tom Connaughton, John O'Leary, Carolyn Decker, and Suzanne Weber.
 - Marshall announced plans for a business event to be held at the 2nd Street Public Market, which would have a focus on networking, social networking and other new technology. The Board could assist in the planning by getting businesses excited about attending. Marshall will approach local banks about the possibility of underwriting the event. More details will be presented on this as they become available.
 - Marshall said he has been approached about being taped regarding upcoming bond measures for county road; he will plan to do that if there is no opposition. None was expressed.
- **Other Business**
 - Mark Labhart mentioned that Forbes magazine has listed Oregon as 6th best in the nation for business.
- The meeting was adjourned at 1:54 pm.