

**Economic Development Council of Tillamook County
Executive Board Meeting**

February 15, 2011

Carl Raw Public Meeting Room, Tillamook PUD

Board Members:	Present:	Mike St Clair	Not Present:	Harold Strunk
		Doug Olson		Joel George
		Michele Bradley		Jan Jensen
		Jon Carnahan		
		Dale Stockton		
		Mark Labhart		
		Bob McPheeters		
Staff Members	Present:	Marshall Doak		
		Sally Tuttle		
		Carla Lyman		
Guests:	Present:	Andy Neal		
		Jeff Sherman		
		Dennie Houle		
		Connie Green		

- **Call to Order**
 - The meeting was called to order at 12:10 pm by Board Chair Mike St Clair.
- **Welcome and Guest Comments**
 - Jeff Sherman handed out a Recipe to Market flyer for the upcoming informational meeting, scheduled for March 16th at TBCC.
 - Dennie Houle reported that he had received official notification that Mark Elsworth has been reappointed and also that Mark's territory is being expanded.
 - Andy Neal announced that he will be taking over the position of Fair Manager on April 4th. The Chamber is advertising and getting applications for the Chamber Director position. The Chamber Forum is next Thursday at the Pancake House and will feature County Commissioner Mark Labhart, new City Manager Paul Wyntergreen, and Police Chief Terry Wright. Also coming up is the North Coast Press Tour, which will bring nine independent reporters to writers to the area; the payoff to the area will be the stories printed in various publications about tourism, etc.
- **Consent Agenda**
 - **Motion** was made by Dale Stockton and seconded by Michele Bradley to accept the minutes as presented. The motion passed unanimously.
 - **Motion** was made by Doug Olson and seconded by Mark Labhart to accept the financial reports as presented. The motion passed unanimously.
 - Marshall pointed out the TLC BOCC grant item of \$191. This is a grant to TURA for the 2nd Street Public Market. They will be asked to submit a final report so the final payment may be made, removing this from the books.

- **Old Business**
 - TBCC Request for us of EDC Incentive Funds
 - Connie Green clarified that what TBCC is asking for is the inclusion of ‘new businesses’ in the incentive fund grant guidelines. This will make sure that any new business that come as a result of the CLIMB Recipe to Market program will not be excluded from applying for grant funds. TBCC is not asking for additional funds to be set aside in addition to the incentive funds already allocated by the EDC. The current wording in the guidelines, which comes directly from the resolution the Board has adopted, talks about expansion and relocation, but does not say ‘start up’ or ‘new’ businesses.
 - **Motion** was made by Bob McPheeters and second by Jon Carnahan to add “new businesses” to the existing guidelines for those qualified for the incentives funds. The motion passed unanimously.
 - **Motion** was made by Mark Labhart and second by Jon Carnahan to approve the incentive funds application as presented. The motion passed unanimously.
- **New business**
 - **Director’s Report**
 - Marshall asked for guidance from the Board regarding an inquiry he has received from a consultant representing an investor group wanting to purchase land that is behind dykes and is non-useable farm land. The idea is that local people would be hired to restore the land and the mitigation credits would be sold to developers and ODOT. These people are looking for an agent to do their research. After discussion from the Board that indicated that they did not feel the EDC needed to get into this business, Doug Olson suggested that Marshall request more detail—who has he worked with, etc.
 - Business Symposiums Series starts in March, with a presentation from Vigilante on business law.
 - The EDC Board with have two open positions in June. The two positions are currently held by Harold Strunk and Bob McPheeters.
 - Nomination forms will be sent to all partners in April; ballots will be out in May.
 - Enterprise Zone—Werner Meats is interested in applying. This law sunsets in 2013.
 - Trip to Las Vegas—Marshall learned that business recruitment will take time and lots of contacts before it will bear fruit. Access to capital and business properties are keys to success and competition is stiff right now. Dennie Houle suggested that “loving your own businesses” is the first priority for the EDC as well as helping those who are trying to grow their business. He stated that knowing what properties are available and what attributes they possess,

what the cost would be, etc. is also critical to the recruitment process.

- March meeting will be Jon Carnahan's last meeting and President Green will take over as TBCC representative to the EDC Board in April.
- The EDC and SBDC partnership review will be the focus of the March Board meeting. Marshall's contract is up in June and selection criteria for Marshall's successor will also be determined during the March meeting.

- **Board Member Comments**

- Doug Olson
 - There are signs of the economy is doing better in South County.
 - About 50 applications have been received for the position of general manager of the Tillamook PUD. That process begins today.
- Dale Stockton—North County economy is also starting to pick up.
- Mark Labhart
 - March 3rd 10 am is the Col-Pac Annual meeting at TBCC.
 - The budget is very tight and there could be a possible 8% reduction.
 - There are a number of projects coming up including continuing review of the FEMA flood mapping.
 - Darus Peak will be the test case in shipping to China.
- Representatives of the HTR program gave a brief explanation of the program which includes the three county high school and TBCC.

- **Adjournment**

- The meeting was adjourned at 1:15 pm.