

**Economic Development Council of Tillamook County
Executive Board Meeting
February 21, 2012**

**Board Members
Present**

Mike St. Clair, Chair
Doug Olson, Sec./Treas.
Mark Labhart
Dale Stockton
Harold Strunk
Joel George
Michele Bradley, Vice Chair
Suzanne Weber

**Board Members
Not Present**

Aaron Garcia

**Staff Members
Present**

Dan Biggs, Director
Carla Lyman

**Staff Members
Not Present**

Sally Tuttle

Audience

Mary McArthur
Stephanie Hurliman
Lauren

Justin Aufdermauer
Amy Reiersgaard

Gus Meyer
Shelly Bowe

- **Call to Order**
 - The meeting was called to order at 12:04 pm by Chair Mike St. Clair
- **Consent Agenda**
 - Minutes
 - A **motion** was made by Connie Green and seconded by Michele Bradley to approve the minutes as presented. The motion carried.
 - Financial Reports
 - A **motion** was made by Suzanne Weber and seconded by Joel George to approve the financial reports as presented. The motion carried.
- **New Business**
 - Draft Budget
 - Dan Biggs stated that there will be a shortfall of approximately \$3000 for the 2012-2013 year. He proposed a 3.5% increase in membership fees. Dan is currently analyzing the valet that the EDC is providing to “customers’ and will go back to them to increase membership dues.
 - **Action Item**
 - Staff was instructed to research the intergovernmental agreement (IGA) to see if there is wording that would restrict the ability to increase membership rates.
- **Old Business**
 - Business Incentive Grant (BIG) Applications
 - Miner Mike’s/Michael Clark
 - Conditional approval for this grant was given last meeting for a \$200 grant to help with start-up fees.
 - A **Motion** was made by Dale Stockton and seconded by Joel George to grant full approval for this grant. The motion carried.

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- Blacktail Café/Sandra Porter
 - This is a new application for a \$1,500 grant for fees and licenses for a successful Cloverdale business that is relocating to Pacific City.
 - After discussion a **motion** was made by Doug Olson and seconded by Mark Labhart to approve this grant. The motion carried.
- Board Term Limits
 - Updated term limit and contact information sheets were distributed to update Board notebooks.
- Review of Board Goals
 - Connie Green led the Board through an assessment of the Board goals, what has been accomplished and the priority that Dan Biggs has placed on each item.
 - Goal one
 - No changes or modifications; we are making progress
 - Goal two
 - Mark Labhart commented that he believes that Dan is actively engaged. Dan Biggs stated that he feels he has the team of professional to tap into when needed.
 - A marketing package is not there but is in program. This takes time, and there are many different pieces which are inter-related and must work together. Consensus of the Board is that the website is a key to this marketing package.
 - Goal three
 - Mary McArthur gave an explanation of the difficulties of trying to maintain an accurate industrial lands database. Locations such as Port properties are listed on the Oregon Prospect website: www.oregonprospector.com. For local opportunities you need to go through local brokers and establishing a network of local brokers may be the key.
 - Mark Labhart suggests that the Board add capital formation as a goal for the strategic plan, perhaps with private contribution to match government funds, for example.
 - **Action item**
 - Dan Biggs will come back within the next two (2) months with revisions to the strategic plan.
- **Director's Report**
 - Dan Biggs spoke regarding the Invitation to the Oregon Inc. road show. Invitations will be sent out to a variety of key business people. Suggestion of whom to invite would be most appreciated.
 - The Tourism Symposium is coming up on March 12th at TBCC from noon to 5 pm.
 - Dan Biggs also mentioned that he is hearing some support for a transit room tax. Mark Labhart stated his hope that this could be championed by the private sector rather than the public sector.

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- **Comments from the Audience**
 - Mary McArthur stated that she met with David Porter regarding projects that affect the Tillamook area such as university satellites to feed economic development through the university system. Connie Green and Jeff Sherman are pursuing this. It is \$80,000 a year for five (5) years. University of Oregon has a grant similar to this and there is a possibility to expand on that grant.
 - Digester project/bio-fuels
 - David Porter cautions to make sure ALL technical issues are worked out before applying. They are looking for projects that are ready to go, not projects needing additional research.
 - Mary also posed the following questions to the Board:
 - Do we want an angel investor network on the regional level?
 - How do we help downtown when there is big box development?
 - Shelly Bowe—Foot Roots continues work on the trust project and would like to meet with Dan Biggs regarding land banks, tool banks, etc. Shelly stated that agriculture has a very strong place in the economic development strategies of this area.
- **Board Comments**
 - Harold Strunk—Harold stated that he feels there is a disconnect; we have all the land at the Port yet we do not have basic services (sewer). How can this land be developed? He cautioned that we need to think about that issue before we start recruiting people.
 - Michele Bradley—the Port of Tillamook Bay is having a coffee connection through the Chamber at 8 am on the 28th at the old school district administration offices. This is to show off the remodel of the building, which is available for event rental. The remodel wing seat 150 people. The Port is also working on a marketing plan.
 - Mark Labhart—the rest stop south of town will be fully funded and operated by Travel Information Council.
- **Adjournment**
 - The meeting was adjourned at 1:13 pm. The Board moved to executive session to discuss personnel issues.