

**Economic Development Council of Tillamook County
Executive Board Meeting
Tuesday, November 16, 2010**

Board Members			
Present:	Jon Carnahan	Not Present:	Mark Labhart
	Doug Olson		Jan Jensen
	Michele Bradley		
	Dale Stockton		
	Joel George		
	Bob McPheeters		
	Harold Strunk		
Staff Members			
Present:	Marshall Doak		
	Sally Tuttle		
	Carla Lyman		
Guests:			
	Chris Stirk		
	Jeff Sherman		
	Andy Neal		

- **Call to Order**
 - The meeting was called to order at 12:04 pm by Board chair Mike St.Clair.
- **Public Comments**
 - Andy Neal of the Tillamook Chamber of Commerce announced the next Chamber Forum would be held Wednesday, November 17th at 2nd Street Public Market and the final Business Symposium of this calendar year is a roundtable discussion Thursday, November 18, 2010 beginning at noon.
- **Consent Agenda**
 - Minutes
 - A motion was made by Michele Bradley and seconded by Dale Stockton to accept the minutes as presented. The motion passed unanimously.
 - Financial Reports
 - A motion was made by Joel George and seconded by Michele Bradley to accept the financial reports as presented. The motion passed unanimously.
- **New Business**
 - **FEMA Projects—Michele Bradley**
 - Michele reviewed the circumstances that rendered the POTB railroad unusable and brought FEMA funds to the area. Since the POTB could not raise \$13 million for their share of the railroad repairs, alternate FEMA projects have been proposed. For alternative projects, FEMA reduces the original amount by 10%, which gives the \$44 million now available for alternative projects.

Michele's PowerPoint presentation presented all the properties that are proposed for upgrade/demolition/rebuilt, spoke to proposed equipment purchases, and also addressed the potential historic landmark status of the original Navy headquarters.

- **Incentives**
 - Proposed Board Resolution #10-01 was distributed. This resolution establishes the EDC Business Incentives Grant Fund. This is a pool of \$15,000, which the Board has approved; the maximum award to any one business is \$2500 over a three year period. The authority to award these funds rests with the EDC Board.
 - A motion was made by Jon Carnahan and seconded by Michele Bradley to pass the resolution with the change to require a vote in favor of not less than 50% of the EDC Board.
- **Marketing Update**
 - Two marketing firms, one from Eugene and one from Bend, presented Monday, November 15th, one by video conferencing, and one by teleconference/PowerPoint presentation combination.
 - Jon Carnahan, who attended both presentations, stated the first group was more of a design house and that the second presentation 'got him excited'; this company has a lot of experience branding and has a process down and gave some prices for different phases of the process. After additional comments by Sally Tuttle, Carla Lyman, and Doug Olson (who also attended one or both of the presentations) it was suggested that an invitation be extended to Bill Chiaravalle of Brand Navigation to give the same presentation to the Board at the January Board meeting. The board can then make a decision regarding whether to contract with this firm.
- **Director's Report**
 - Marshall announced that he is one of five finalists for the Tillamook city manager's position. He also updated the board on a couple of ongoing business recruitment situations.
- **Rescheduling of December Board meeting**
 - The Board agreed to cancel the upcoming December Board meeting and meet in January for the marketing presentation. An invitation to the entire EDC membership will be extended for the January meeting.
- **Other Comments:**
 - Jeff Sherman announced that every Thursday December through May, Ed Armstrong will be presenting free grant writing workshops.
- The meeting was adjourned at 1:34 pm.