

**Economic Development Council of Tillamook County**  
**Executive Board Minutes**  
**Tuesday, August 21, 2012**

Board Members

Present Harold Strunk  
Ray Sieler  
Suzanne Weber  
Mark Labhart  
Michele Bradley  
Doug Olson

Board Members

Not Present Mike St. Clair  
Connie Green  
Dale Stockton

Staff Members

Present Dan Biggs  
Carla Lyman  
Guests Brandon Parmley  
Justin Aufdermauer  
Alene Allen

Jon Carnahan  
Arnie Roblan

Stephanie Hurliman  
Patrick Criteser

- **Call to Order**
  - The meeting was called to over by Vice Chair Michele Bradley at 12:07 pm.
- **Consent Agenda**
  - A motion to approve the minutes of the July 2012 meeting was made by Suzanne Weber and seconded by Ray Sieler. The motion carried.
  - A motion to approve the financial reports as presented was made by Doug Olson and seconded by Suzanne Weber. The motion carried.
- **Presentation**
  - Brandon Parmley of Tillamook Design gave an update on the EDC website, which is now live. Brandon demonstrated the navigation, calendar and other elements of the website. He has set up analytics on the site so we will know who is visiting the site, where they go during their visit, etc. which will help with adjustments to content, etc. Carla will be trained on how to update the site and Dan will ultimately be the responsible party for both the website and the Facebook page. The EDC owns the content of the site and currently Brandon is hosting the site for the EDC at \$99 a year.
  - It was suggested that all county banks be included on the site as well as changing the name of Columbia Bank to Bank of Astoria. The site is based on a content management system. A more modern logo was created and present to the Board.
- **New Business**
  - **TRT Tax**
    - Jon Carnahan presented information regarding a transient room tax proposal, which he feels is very complimentary to the road funding efforts that he is currently spearheading. With a TRT tax, 70% of the funds collected must go toward tourism. The other 30% could be designated to roads. Currently all cities in the county have a tax, but there is no tax in South County since there is no incorporated city in South County. There are many details to be worked out regarding a proposed TRT tax and Dan

Biggs and Jon Carnahan would like the EDC Board to work as the executive committee of this TRT tax issue. Work should start now on gathering the facts and details needed to take the issue to the public beginning in January 2013 with the goal of having it on the ballot for the May 15 election. The consensus of the Board was that this project is consistent with the EDC goals and they will serve as they executive committee for the TRT tax,

- **Old Business**
  - **Board Appointments**
    - Patrick Criteser, new CEO of the TCCA, will fill the vacancy created by outgoing Board member Harold Strunk. Patrick was welcomed to the Board and gave a brief summary of his experience. Harold was acknowledged for his significant contributions to the Board, the TCCA, and the community.
    - A recommendation has been received regarding a candidate to fill the remaining Board vacancy, previously held by Aaron Garcia. Dan hopes to be ready to make that appointment at the September Board meeting.
  - **Board Officers**
    - According to the IGA agreement, no officer may serve for more than two consecutive terms. There will need to be some shifting of officers to be in compliance and the matter should be worked out by the September meeting.
- **Director's Report**
  - Dan Biggs presented the EDC strategic plan with the addition of a proposed change to the mission statement. The goals will be adopted at the September Board meeting.
- **Adjournment**
  - The meeting was adjourned by Vice Chair Michele Bradley at 1:29 pm.